

Power of the Pledge

The Cumulative Power of Pledging - Front Loaded

Pledges Received			Cash Received				
Number	Level	Total	50.0% 2012	12.5% 2013	12.5% 2014	12.5% 2015	12.5% 2016
1	\$ 5,000,000	\$ 5,000,000	\$ 2,500,000	\$ 625,000	\$ 625,000	\$ 625,000	\$ 625,000
1	2,500,000	2,500,000	1,250,000	312,500	312,500	312,500	312,500
3	1,000,000	3,000,000	1,500,000	375,000	375,000	375,000	375,000
5	500,000	2,500,000	1,250,000	312,500	312,500	312,500	312,500
5	250,000	1,250,000	625,000	156,250	156,250	156,250	156,250
5	100,000	500,000	250,000	62,500	62,500	62,500	62,500
10	50,000	500,000	250,000	62,500	62,500	62,500	62,500
Many	>25,000	250,000	125,000	31,250	31,250	31,250	31,250
		<u>\$ 15,500,000</u>	<u>\$ 7,750,000</u>	<u>\$ 1,937,500</u>	<u>\$ 1,937,500</u>	<u>\$ 1,937,500</u>	<u>\$ 1,937,500</u>
Grand Totals			\$ 7,750,000	\$ 9,687,500	\$ 11,625,000	\$ 13,562,500	\$ 15,500,000

Proceeds

<u>% Draw</u>					
2.0%	\$ 155,000.0	\$ 193,750.0	\$ 232,500.0	\$ 271,250.0	\$ 310,000.0
2.5%	\$ 193,750.0	\$ 242,187.5	\$ 290,625.0	\$ 339,062.5	\$ 387,500.0
3.0%	\$ 232,500.0	\$ 290,625.0	\$ 348,750.0	\$ 406,875.0	\$ 465,000.0
3.5%	\$ 271,250.0	\$ 339,062.5	\$ 406,875.0	\$ 474,687.5	\$ 542,500.0
4.0%	\$ 310,000.0	\$ 387,500.0	\$ 465,000.0	\$ 542,500.0	\$ 620,000.0
4.5%	\$ 348,750.0	\$ 435,937.5	\$ 523,125.0	\$ 610,312.5	\$ 697,500.0
5.0%	\$ 387,500.0	\$ 484,375.0	\$ 581,250.0	\$ 678,125.0	\$ 775,000.0

Power of the Pledge

The Cumulative Power of Pledging - Even Spread

Pledges Received			20%	20%	20%	20%	20%
Number	Level	Total	Cash Received				
			2012	2013	2014	2015	2016
1	\$ 5,000,000	\$ 5,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000	\$ 1,000,000
1	2,500,000	2,500,000	500,000	500,000	500,000	500,000	500,000
3	1,000,000	3,000,000	600,000	600,000	600,000	600,000	600,000
5	500,000	2,500,000	500,000	500,000	500,000	500,000	500,000
5	250,000	1,250,000	250,000	250,000	250,000	250,000	250,000
5	100,000	500,000	100,000	100,000	100,000	100,000	100,000
10	50,000	500,000	100,000	100,000	100,000	100,000	100,000
Many	>25,000	250,000	50,000	50,000	50,000	50,000	50,000
		\$ 15,500,000	\$ 3,100,000	\$ 3,100,000	\$ 3,100,000	\$ 3,100,000	\$ 3,100,000
Grand Totals			\$ 3,100,000	\$ 6,200,000	\$ 9,300,000	\$ 12,400,000	\$ 15,500,000

Proceeds

% Draw					
2.0%	\$ 62,000.0	\$ 124,000.0	\$ 186,000.0	\$ 248,000.0	\$ 310,000.0
2.5%	\$ 77,500.0	\$ 155,000.0	\$ 232,500.0	\$ 310,000.0	\$ 387,500.0
3.0%	\$ 93,000.0	\$ 186,000.0	\$ 279,000.0	\$ 372,000.0	\$ 465,000.0
3.5%	\$ 108,500.0	\$ 217,000.0	\$ 325,500.0	\$ 434,000.0	\$ 542,500.0
4.0%	\$ 124,000.0	\$ 248,000.0	\$ 372,000.0	\$ 496,000.0	\$ 620,000.0
4.5%	\$ 139,500.0	\$ 279,000.0	\$ 418,500.0	\$ 558,000.0	\$ 697,500.0
5.0%	\$ 155,000.0	\$ 310,000.0	\$ 465,000.0	\$ 620,000.0	\$ 775,000.0